

Master's Business Summit: Award Application

Best Of Best Christian Business Award Form

1. Organisation Name	2. In Business Since	3. Organisation Type						
4. Organisation Represented by	5. Designation	6. Years with Org.						
7. Representative E mail	8. Cell No.	9. Location						
10. Core Product/Services or Offering Details								
Product/Service/Offering	Customer Segment	Location	Market Share	No. Of competitors				
11. Geographical Reach:								
12. VMG								
12.1 Vision	12.2 Mission	12.3 Goals						
13. What is the Value Add you bring to your Customers . . .								
14. Your Performance in the past three years in % (Proof of Performance required)								
Years & Areas	C Sat.	E. Sat	Mkt. Share	ROI	Plan Vs. Actual	Growth	SAG	Innovation Budget
2016 -17								
2015 -16								
2014- 15								
C.Sat: Customer Sat, E Sat: Employee Sat, Mkt. Share: Market Share, SAG: Sales& General Expenses								
15. Biblical Values you have brought into the Market Place (Document Proof Required)								
16. Innovations you have unleashed in the market place in the last three years(Document Proof Required)								

Document Proofs need not be attached with this form. It should be shared with the panel of Judges.